

2023 Camp Card Sale Leader Guide









Blackhawk Area Council,
Boy Scouts of America



HOW THE CAMP CARD SALE WORKS:













-  The 2023 Camp Card is designed to help youth fund their way to 2023 Camp programs.
-  This is a Risk-Free Unit Sales opportunity where all Scouts can earn their way to Summer Camp, National High Adventure Bases, other activities or simply support unit program or supply needs.
-  Each Camp Card sells for only \$10.00 to the general public and contains multiple food, service and entertainment discounts for the customer to use throughout the year.
-  Each District has a customized card with local offers to maximize the card's appeal and value.
-  Units keep 50% commission of the sale price for each Camp Card sold!
-  Units are encouraged to apply commissions from the sales directly to sending youth to Summer Camp programs, but commissions may be used as the unit committee sees fit.

WHY SELL CAMP CARDS:



Participating in the Camp Card fundraiser allows each Scout to directly earn their way to various Camp programs. For Example

Program	Est. Cost	# of Camp Cards to Sell
Family Camp	\$30	sell 6 cards
Cub Scout Day/Twilight Camp	\$60	sell 12 cards
Cub Overnight Camp Weekend	\$110	sell 22 cards
Scouts BSA Summer Camp	\$365	sell 73 cards
National High Adventure Bases	\$1300	sell 260 cards



HOW TO SUCCEED WITH CAMP CARD SALES IN YOUR UNIT:

-  **First, determine the camp/activity programs in which your youth plan to participate during 2023.**
-  **Determine the number of active Scouts in your unit.**
-  **Set a per youth sales goal (number of Camp Cards each Scout should sell).**
-  **Set an overall unit sales goal based on your per youth goal.**
-  **Communicate unit needs clearly with each youth and parent.**
-  **Explain how the sale of Camp Cards teaches youth the value of earning what they want.**
-  **Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e., Individual youth Camp fees, Uniforms, Unit Trailer, etc.).**
-  **Communicate Camp Card calendar clearly with all youth and parents.**
-  **Schedule and host a Kickoff for your unit.**
-  **Schedule and host a Turn-In date for money and unsold Camp Cards.**

UNIT SALES INCENTIVES

-  Sign-up by February 22, 2023, and settle your account by May 12, 2023, to receive the full 50% commission (\$5 per card sold).
-  Top selling unit will receive a \$100 Gift Card.

YOUTH SALES INCENTIVES

-  For every 25 Camp Cards sold youth earn 1 entry into our grand prize drawing for a \$100 Gift Card; drawing will be held on May 19, 2023.
-  Units must reconcile accounts and enter seller information by May 12, 2023 for youth to be entered into the grand prize drawing.

FINAL REPORTS (AND DRAWING ELIGIBILITY):

Units will fill out the Camp Card Unit Final Report Form to reconcile their camp card sales. Reports can be completed online. Unsold cards and payments for cards sold can be turned in to the Council office. Unit camp card chair will indicate the Scouts (along with quantity sold) to be entered into the \$100 gift card drawing. Report deadline is May 12th.

CAMP CARD RESOURCES:

Camp Card forms and info: [http://www.blackhawkscouting.org/resources/campcards/Unit Commitment/Order Form](http://www.blackhawkscouting.org/resources/campcards/Unit%20Commitment/Order%20Form): <https://forms.gle/kPtUyZuV6QKSfyfE9>
Submit final reports: <https://forms.gle/o7mrbTQ2u5P9TFRs5>

Camp Card Offers at a Glance



Pioneer

One Time-Use Offer

Manny's Pizza-Free Small Single Topping Pizza with Purchase of a Large Pizza

Multi-Use Offers

Fiesta En Cancun (Freeport)-10% off Entire Order

Happy Joe's Pizza (Multi)-\$3 Off any Large, \$2 Off any Medium, \$1 Off any Small Pizza

State Theatres (Multiple Locations)-\$1 off Any Combo Meal

A&W-\$1 off Any Combo Meal

Leisure Lanes-Bowl 1 Game, Get the 2nd Game Free

Taco John's-\$1 off Any Combo Meal

Culver's-\$1 off a Value Basket

The Scout Shop-Purchase \$50.00 on camping items to receive 10% off camping items.



Sycamore

One Time-Use Offer

Urban Air-Buy 1 Ultimate Pass, Get 1 Free

Multi-Use Offers

Culvers-\$1 off a Value Basket

The Brunch Café-\$2 off \$25 or More Purchase

Blessed Little Kitchen-\$5 Off \$35 or More

Top Notch Auto-\$15 Off a Full Synthetic Oil Change

Gianelli's Drive Thru-Offer Pending

Fire Bar and Grill-Buy 1 Large Pizza, Get 1 Half Off

Huntley Dairy Mart-Offer Pending

The Scout Shop-Purchase \$50.00 on camping items to receive 10% off camping items.



Camp Card Offers at a Glance



Wanchanagi

Multi-Use Offers

Backyard Bar and Grill-\$5 off Purchase of \$35 or More

Dairy Queen-\$1 off a Combo Basket with Drink

Take 5 Oil Change-\$10 off Any Oil Change

Sam's Ristorante-\$5 off Purchase of \$30 or More

Maggio's Pizza-Half Off an Appetizer with Purchase of Large Pizza

Famous Dave's-Free Onion Rings with Food Purchase

Reel Nutrition-Buy 1, Get 1 Half Off

The Cherry Bowl-Buy 1 Game, Get 1 Free

Don Carter Lanes-Buy 1 Game, Get 1 Free

The Scout Shop-Purchase \$50.00 on camping items to receive 10% off camping items.



White Eagle

One Time-Use Offer

Manny's Pizza-Free Small Single Topping Pizza with Purchase of a Large Pizza

Multi-Use Offers

Rockin' Nutrition-Buy 1, Get 1 Half Off

Moore Tires-\$10 off Full Synthetic Oil Change, Free Brake Inspections, Free Tire Rotation

Merlin's Greenhouse-30% off at Merlin's Flowers or the Otherside Boutique

Plum Hollow/Town and Country Lanes-Buy 1, Get 1 Half Off

McDonald's-Buy Any Value Meal, Get a 4 Piece Nuggets Free

Wendy's-Free Jr. Frosty with Purchase

Folsom's Bakery-\$5 off \$25 Purchase

Wicked Nutrition-Buy 1, Get 1 Half Off

Alfano's Pizza-Free Family Beer Nuggets with Purchase of Large Pizza or Bigger

The Scout Shop-Purchase \$50.00 on camping items to receive 10% off camping items.



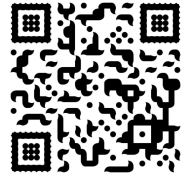
2023 Camp Card Unit Calendar

Blackhawk Area Council

January 1 Online form available for units to sign up and place order to sell.

Camp Card
Commitment
& Initial Order Form

January 31 Online District Camp Card Chair training 7 PM zoom.



February 22 Orientation Zoom 6 pm for Unit Camp Card Chairs REGISTER HERE.

February 22 Deadline for units to commit, sign up, and place initial camp card order

Camp Card Unit Chair
Orientation Registration

March 8 & 9 Council Camp Card Unit Kickoff / Distribution @ 7 p.m. @ Roundtables
Camp Cards and Sales Materials Distributed
Unit Camp Card Receipts Filled Out and Collected by District Executive



March 8 Camp Card Sale Begins



May 1 Camp Card Sale Ends

Units to begin turning in money and unsold Camp Cards to Blackhawk Area Council

May 1
*Note—Units keep their commission and only pay the remainder
**For every card not turned in, including damaged cards, the unit owes \$5 / per card.

May 12 Last day for units to turn in money and unsold Camp Cards to Blackhawk Area Council for 50% commission.

May 12 Deadline for units to complete the Camp Card Unit Final Report Form

May 12 Deadline for Leaders to submit names of Scouts who sold 25 camp cards or more to be entered into the gift card drawing (This is in the Camp Card Unit Final Report Form)

May 13 Unit Commission reduced to 35%

May 19 Grand Prize Drawing to be held
Scouts receive 1 entry for every 25 camp cards sold for a \$100 gift card

May 22 Unit Commission reduced to 25%
Every Scout who sells 25 camp card receives
and entry to the \$100 gift card drawing

Top selling unit receives \$100 gift card



Seller Camp Card Receipt

Scout/Parent submits this completed form promptly to Unit Camp Card Chair.

Pack Troop Crew Ship Post/Club Unit # _____

Date: _____ District: Pioneer Sycamore Wanchanagi White Eagle

Name _____

Address _____

City _____ State _____ Zip _____

Camp Cards Signed Out This Receipt	Payment/Card Returns This Receipt		
	Cards Sold _____	Cash (\$) _____	_____ Scout/Parent Initials
	Cards Returned _____	Checks (\$) _____	
	Total Cards _____	Total (\$) _____	_____ Leader Initials

I understand that each of these cards has a sale price of \$10. There is no risk to us or our unit, provided all unsold cards are returned undamaged to our unit by May 1, 2023 so our unit can return unsold cards to Blackhawk Area Council no later than May 12, 2023. By signing below, I acknowledge that I will be charged \$10.00 for every unreturned or damaged card.

Our Unit will reconcile our account (return money/cards) no later than: _____

Parent Signature

Name of Youth _____
Date _____

***NOTE—**Because each 2023 Camp Card has a cash value above and beyond the selling price and to protect the value of the coupons offered on the cards for the vendors who are participating in the 2023 Camp Card sale, **100% of unsold Camp Cards must be returned** to our Unit **by May 1st** so we can return unsold cards to Blackhawk Area Council **by May 12th**.

